

Application Data Sheet

Inventor Information

Inventor One Given Name:: Scott J.
Family Name:: Swartz
Postal Address Line One:: 19200 Space Center Boulevard, Apartment 2621
City:: Houston
State or Province:: Texas
Postal or Zip Code:: 77058
Citizenship Country:: U.S.A.

Inventor Two Given Name:: Tamera
Family Name:: Alwine
Postal Address Line One:: 19200 Space Center Boulevard, Apartment 2621
City:: Houston
State or Province:: Texas
Postal or Zip Code:: 77058
Citizenship Country:: U.S.A.

Correspondence Information

Name Line One:: Welsh & Katz, Ltd.
Name Line Two:: Eric D. Cohen
Address Line One:: 22nd Floor
Address Line Two:: 120 South Riverside Plaza
City:: Chicago
State or Province:: IL
Postal or Zip Code:: 60606
Telephone Number:: (312) 655-1500
Fax:: (312) 655-1501

Application Information

Title Line One:: METHOD FOR MARKETING DEMOGRAPHIC-DIRECTED PRINTED MEDIA
Total Drawing Sheets:: 3
Formal Drawings:: No
Application Type:: Non-Provisional
Docket Number:: 7840-82952-US
Suggested Drawing Figure
For Publication:: 1
Benefit of Priority
Claimed From:: Serial No. 60/296,700, filed June 7, 2001

Representative Information

Registration Number One::	24,003
Registration Number Two:	22,839
Registration Number Three:	28,903
Registration Number Four:	27,429
Registration Number Five:	25,060
Registration Number Six:	22,053
Registration Number Seven:	27,466
Registration Number Eight:	29,434
Registration Number Nine:	29,054
Registration Number Ten:	29,381
Registration Number Eleven:	34,044
Registration Number Twelve:	27,600
Registration Number Thirteen:	34,137
Registration Number Fourteen:	38,110
Registration Number Fifteen:	39,724
Registration Number Sixteen:	39,021
Registration Number Seventeen:	37,963
Registration Number Eighteen:	37,135
Registration Number Nineteen:	40,604
Registration Number Twenty:	37,435